

PROJECT SUMMARY

Instructions:

The summary is limited to 250 words. The names and affiliated organizations of all Project Directors/Principal Investigators (PD/PI) should be listed in addition to the title of the project. The summary should be a self-contained, specific description of the activity to be undertaken and should focus on: overall project goal(s) and supporting objectives; plans to accomplish project goal(s); and relevance of the project to the goals of the program. The importance of a concise, informative Project Summary cannot be overemphasized.

Title: Management Of The Southern Region Ipm Center 2011

PD: VanKirk, James R.

Institution: North Carolina State University

CO-PD: Toth, Stephen J.

Institution: North Carolina State University

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This proposal is to fund the Southern Region IPM Center. Our mission is to foster development and adoption of IPM, a science-based approach to managing pests in ways that generate economic, environmental and human health benefits.

The Advisory Council (AC) comprising diverse stakeholders from across the region will provide guidance and the Steering Committee (SC) will set policy. We will utilize the strategic plan developed in the previous funding cycle.

We will maintain a revised version of the Regulatory Information Network to proactively address regulatory issues, respond to queries from EPA and other regulatory agencies, and update at least 12 high-priority Crop Profiles.

Stakeholders and partner institutions will be engaged to identify needs and establish priorities through the AC and SC structure, collaboration with regional technical committees including SERA03-IPM, the Small Farms IPM Working Group to engage previously underserved groups, and support of existing working groups including the Southern School IPM Working Group.

Global Food Security Programs include the Regulatory Information Network, the Critical and Emerging Issues Grant Program; the Small Farms Working Group; continued financial management and support of ipmPIPE projects; collaboration with eXtension; and our IPM Impacts Evaluation Initiative.

The Impacts Evaluation Initiative will evaluate IPM projects from across the region to develop and distribute success stories that resonate with the general public. Our communications and outreach will continue the successful methods we have used to date including social networking techniques. We will also continue the Friends of IPM Program to highlight successful IPM professionals and promote IPM.

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